

Let us put your solutions in the spotlight...

Shining examples needed...

Smart transport systems and services are transforming the mobility of people and goods across Europe and beyond. But state-of-the-art ITS deployment is far from complete and the smarter mobility market is nowhere near saturated. More and more, cities need new and innovative solutions to help them meet air quality & emissions targets.

Owner, supplier or expert? The Observatory can light up your ITS...

The ITS Observatory isn't just Europe's first inventory of ITS deployment and who's who directory of the ITS community, it's also a bright new channel to broadcast news of the smart transport and mobility systems you own and operate, or that you supply.

ITS owner or operator?

Tell the world about your smart mobility services or your ITS systems, and how they help you achieve your business or policy objectives. Describe your success stories and the lessons you've learned. Share your contact details, discuss your assessment of impacts, benefits and costs with people you trust.

Mobility service provider or ITS supplier?

Use the "Who's Who" business channel to present your products & solutions, also your expertise to potential customers. When they're looking for system or service "X" – and you supply "X" – they'll find you easily and read about your successful implementations, together with any client recommendations.

ITS expert

If you're an ITS expert, consultant or researcher, "Who's Who" will highlight your expertise, experience and references. You will see questions posted in the Knowledge Marketplace, can post an open reply or set up a private conversation – with a new client. If you're a research project manager, thought leader or innovator, submit a news item or send an article to ITS Insight department.



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Observatory content and features



An inventory of existing and planned ITS deployments. Find where any type of ITS is implemented and how to learn more about it – and whom to ask for their experience of real-life operations.



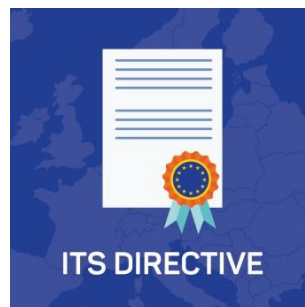
Everything about ITS experts and businesses who have deployed ITS projects. Promote yourself, get into contact with peers, customers and suppliers.



Everything about ITS evaluation results presented in an accessible and easy to understand way. Tell us what your solutions can achieve, or find suitable solutions for your problems.



The latest developments in ITS deployment plans, products and studies. Promote your events and let the community know about important news.



Stay up to date on ITS policy and legislation, including EU ITS Action Plan & Directive, and national ITS strategies.



Meet potential customers, search for products and solutions. Post ITS questions and get answers from the community.



Read the personal view from leading ITS experts to help you understand the latest technologies and market trend.



Get an overview and latest news of ITS standardisation and standards which could influence your ITS projects and solutions.



Here experts show their experience of successful implementation.

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